



ABRC

Annual Bahrain Rheumatology Conference



3rd Annual Bahrain Rheumatology Conference

16-18 January 2025 | Gulf Hotel, Bahrain

SPONSORSHIP PROSPECTUS

BSR

BAHRAIN SOCIETY OF RHEUMATOLOGY
الرابطة البحرينية للأمراض الروماتيزمية

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Welcome Message

Dear Partners,

It is a great honor for me to welcome all of you to the 3rd Annual Bahrain Rheumatology Conference.

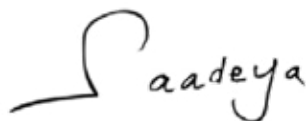
On behalf of the Committee members, I would like to express my most sincere gratitude for your presence.

It is the aim of ABRC that thru this initiative, we will be able to provide an avenue for Rheumatologists to share their latest scientific knowledge, present a structured learning that will enhance an independent, thoughtful, organized and flexible approach to the evaluation of patients and to further develop a clinical and individual expertise with the diagnosis and management of rheumatic and musculoskeletal diseases.

We hope that thru this engagement we will be able to serve this purpose and educate our colleagues on the current best practice used in treating RMDs. Engaging and informative talks will be delivered by experts in the field covering a wide range of basic and advanced topics, it will be a combination of didactic lectures and workshops.

Thank you for your invaluable support in advance.

Looking forward to welcoming you in the Kingdom of Bahrain!



Dr. Saadeya Abdulkarim

President of Bahrain Society of Rheumatology

Contacts / Conference Introduction



Key Facts

Dates

16-18 January 2025

City, Country

Manama, Bahrain

Conference organizer

Bahrain Society of Rheumatology

Conference Chairman

Dr. Saadeya Abdulkarim



Contacts

c/o K.I.T. Group Middle East FZ LLC

Abu Dhabi, UAE

P.O. Box 77893

Tel: +971 2 245 0057

Exhibition/Satellite Symposia/Sponsorship

c/o K.I.T. Group Middle East FZ LLC

E-mail: sponsorship@bahrainrheumatology.org

Tel: +971 2 245 0057

Registration

c/o K.I.T. Group Middle East FZ LLC

E-mail: registration@bahrainrheumatology.org

Tel: +971 2 245 0057

Organizing Committee

Sorted A-Z by last name



Dr. Saadeya Abdulkarim

President of Bahrain Society of Rheumatology (BSR)
Consultant in Internal Medicine and Rheumatology &
Head of Rheumatology Unit
Salmaniya Medical Complex
Bahrain



Prof. Abdulrhman Al Arfaj

Professor of Rheumatology and Consultant
Rheumatologist
King Khalid University Hospital, Riyadh
Kingdom of Saudi Arabia



Dr. Fajer Altamimi

Vice President of Bahrain Society of Rheumatology
Consultant Internal Medicine and Rheumatology
Deputy Head Internal Medicine Department
Military Hospital
Royal Medical Services
Bahrain



Mayssaa Hasan Ali AlTaif

Consultant Adult Rheumatologist
Salmaniya Medical Complex
Bahrain



Dr. Mohammed Omair

Professor, King Saud University
Head of Rheumatology Unit &
Director of the Specialized Rheumatology Clinics,
Medical City
Founding President, Rheumatism & Fibromyalgia
Associations
Kingdom of Saudi Arabia



Dr. Sahar Saad, MSc, MD

Consultant Rheumatologists, Head of Rheumatology Unit
King Hamad University Hospital, Bahrain
Professor of Rheumatology, Assiut University, Egypt
Bahrain



Dr. Suad Hannawi

Consultant of Rheumatology
Chairman of Rheumatology, Emirates Health Services
(EHS), UAE
President of the GCC Association of Immunology and
Rheumatology (GCC-AIR)
United Arab Emirates



Dr. Yaser Ali FRCP(C), MSc, CCD

Consultant Internal Medicine & Rheumatology
Consultant Clinical Immunology & Allergy
Mubarak Al-Kabeer Hospital
Kuwait

Topics

Program Content Description

Sessions

Each day of the Conference is divided into various thematic proceedings, in which two presentations of a single theme take place.

Workshops

Delegates are invited to attend one workshop per day. Workshops are included in the Conference registration fees. In order to attend a workshop, you are kindly requested to pre-register online.

Symposiums

The most recent developments in the rheumatology field will be presented during satellite symposia organized by industry partners.

Industry Exhibition

The Conference will host an exhibition including companies involved in rheumatology and features the latest products and services offered by the industry.

Scientific Topics (Preliminary)

- Rheumatoid Arthritis
- Psoriatic Arthritis
- Spondyloarthropathy
- SLE
- Scleroderma
- Vasculitis
- Connective Tissue Diseases
- Paediatric Rheumatology
- Inflammatory Myopathy
- Behcet's Disease
- Rheumatic Diseases and Pregnancy
- Crystal Arthritis
- Degenerative Arthritis
- ARHP Topics
- Rheumatology for Internists & GPs

Program Structure (Preliminary)

DAY 1

Thursday, 16 January 2025

Time	Agenda
14:00 - 16:00	■ Workshops
16:00 - 17:00	■ Opening Ceremony
End of Day 1	

DAY 3

Saturday, 18 January 2025

Time	Agenda
08:30 - 09:00	■ Registration
09:00 - 10:45	■ Session 3
10:45 - 11:15	■ Industry Symposium
11:15 - 11:30	■ Refreshment break
11:30 - 14:15	■ Session 4
14:15 - 14:30	■ Industry Symposium
14:30 - 15:00	■ Lunch break
15:00 - 17:30	■ Session 5
17:30 - 17:45	■ Refreshment break
End of Day 3	

DAY 2

Friday, 17 January 2025

Time	Agenda
08:00 - 09:00	■ Registration
10:15 - 11:00	■ Session 1
11:45 - 13:00	■ Prayer and Lunch break
13:00 - 17:00	■ Session 2
13:00 - 13:30	■ Industry Symposium
15:00 - 15:15	■ Refreshment break
15:15 - 15:45	■ Industry Symposium
End of Day 2	

Color Code

- Scientific Session
- Workshops
- Industry Symposia
- Other



Destination

Bahrain

Bahrain, a nation comprising more than 30 islands in the Arabian Gulf, has been at the center of major trade routes since antiquity. In its modern capital, Manama, the acclaimed Bahrain National Museum showcases artifacts from the ancient Dilmun civilization that flourished in the region for millennia. The city's thriving Bab al-Bahrain bazaar offers wares ranging from colorful handwoven fabrics and spices to pearls

Climate

The climate of Bahrain is an arid type; mean annual rainfall is small (70.8mm) and irregular. Broadly speaking, the year may be divided into two main climatic periods from June to September and from December to March, separated by two transitional periods April/May and October/November.

The mean number of days per annum with measurable rain of 1mm or more are 9.9 with the highest being 2 days in the month of January. Thunderstorms occur on average on 7.8 days per annum with March having the highest

mean average of 1.9 days. The average number of days per annum that visibility is reduced to 1000 metres or less by fog is 6.6 and by thick dust haze is 4.5. January averages 1.7 days of fog, and is the highest monthly frequency. July has the highest frequency of thick dust haze occurrence (1.1 days on average).

Getting around

Manama, the modern capital of the Arabian Gulf island nation of Bahrain, has been at the center of major trade routes since antiquity. Its acclaimed Bahrain National Museum showcases artifacts from the ancient Dilmun civilization that flourished in the region for millennia. The city's thriving Bab el-Bahrain Souq offers wares from colorful handwoven fabrics and spices to pearls.



Language

Arabic is the official language of Bahrain, but English is widely spoken. It is used in business and is a compulsory second language in schools.

Country dialing code

+ 973

Currency

The official currency of Dinar is the Bahraini Dinar (BHD). The Bahraini Dinar is fixed to the dollar with 1USD = 0.376BHD. Credit cards are widely accepted and ATM's are plentiful.

Time Difference

GMT +3 hours

Business hours

The working week runs usually from Sunday to Thursday. Bahrain's numerous shopping malls are open very late, often past midnight on weekends.

Electricity

In Bahrain the power sockets are of type G. The standard voltage is 230 V and the standard frequency is 50 Hz.



Participating in ABRC 2025

Industry involvement is a key element for the success of ABRC 2025. The occasion offers companies the opportunity to become Sponsors of ABRC 2025, enabling them to raise the recognition of their company while promoting endeavors. Various sponsorship options are available, and sponsors are welcome to select different elements up to the amount of their financial support. Sponsors can support an element individually or – where possible, acceptable to all and appropriate – in combination with another Sponsor.

Why should you sponsor ABRC 2025?

ABRC 2025 provides an exceptional environment, dedicated to the exchange of the latest scientific research, educational training and commercial intelligence in the field of Rheumatology. Presence at ABRC 2025 is an invaluable opportunity to introduce the audience to new developments and products. Sponsorship gives you an excellent opportunity to promote your name, to support your brands and to maintain a high profile among health professionals and to interact with regional and international Key Opinion Leaders

Sponsorship Categories

You will be given a Sponsorship Category status depending on the total amount of your Sponsorship investment. You will benefit from outstanding advantages appropriate to your level of Sponsorship Category.

Status will be allocated as follows:

Category	Minimum Contribution	Deadline for Application
Platinum Sponsor	70,000 USD	14 November 2024
Gold Sponsor	50,000 USD	21 November 2024
Silver Sponsor	35,000 USD	28 November 2024
Bronze Sponsor	20,000 USD	No deadline and upon availability

* Prices do not include V.A.T.

Please note:

Until the deadline, priority is given depending on Sponsorship Category and on a “first-come, first-served” basis within the category! After the deadline, priority can be provided on availability only. For Exhibition Space assignment all Sponsors will be treated with according to their level of sponsorship. Only one Platinum Package is available

Sponsorship Benefits

Benefits will be allocated to sponsors based on the following table:

Sponsorship Category	Platinum 70,000 USD	Gold 50,000 USD	Silver 30,000 USD	Bronze 20,000 USD
Priority choice: date/slot for satellite symposium	1st	2nd	3rd	
Priority choice: exhibition space allocation	1st	2nd	3rd	4th
Web link of sponsor's company in the sponsoring area of the Conference website	✓	✓	✓	✓
Web link from your company's website to the Conference website	✓	✓	✓	✓
Use of the ABRC 2025 logo in print and on the web	✓	✓	✓	✓
Sponsor's logo in the Final Program, App and on website listed under level of sponsorship	✓	✓	✓	✓
Company Profile in Final Program	✓	✓	✓	✓
Acknowledgement to the sponsors at the Welcome Remarks Day 1	✓	✓	✓	✓
Exhibitor Badges	8	6	4	3
Delegate Packages (Registration and Accommodation/ 2 nights)	15	10	5	
Free Delegate Registrations	10	10	5	5
Exhibition area	18 sq m	15 sq m	12 sq m	9 sq m

Sponsorship Opportunities

1. Sessions

1.1. Satellite Symposium

Upon Availability

Organizing a Satellite Symposium is a great opportunity to set your topic within the Conference or to link existing sessions to your company name.

All Satellite Symposia are organized by the Sponsor. The Sponsor is free in presenting a Conference related topic and program which will be scheduled in close consultation with the Conference Organizer and the Scientific Committee. Once the program of the Satellite Symposium has been approved, it can not be modified.

All Satellite Symposia slots are offered for 30 minutes unless otherwise stated.



Satellite Symposium

Type:	Morning & Afternoon Exclusive Satellite Symposium
Date:	Friday and Saturday
Price:	35,000 USD Exclusive Satellite Symposium, no other Satellite Symposium running parallel

Allocation of Slots and Rooms

Allocations will start after the deadline for Silver Sponsorship Application.

Workshops

Date:	Thursday to Saturday
Price:	15,000 USD



* Prices do not include V.A.T.

Sponsorship Opportunities

3. Conference Materials

All prices and amounts have been calculated on the basis of 250 expected participants unless otherwise stated. If these numbers should rise, then higher costs or a higher number of pieces will be necessary from the Sponsor. Delivery information for items that must be provided by the Sponsor will be provided by the Conference Secretariat in due time.

Conference Bags

Price: 10,000 USD

All participants will receive a Conference Bag. The bag can feature your company's name and logo (in addition to the Course Logo and title Conference).



Design will be approved by both, ABRC and sponsor. Production and delivery to the Course Centre will be arranged through the organizer

Lanyard Sponsorship

Price: 10,000 USD

Pre event marketing benefit

- Company's logo and profile to be featured on the website as Support Sponsor
- Reciprocal hot link to your website from the event website

At event Branding

- Conference lanyards to be given to all delegates upon registration
- Sponsors logo on the lanyard

* Prices do not include V.A.T.

3. Conference Materials

Conference Bag Inserts

Price: 3,000 USD

Insert a leaflet, invitation to your Session/Exhibition Booth or information brochure into all Conference Bags.

Layout must be submitted to the Conference Secretariat for approval. Material must be provided and delivered directly by the Sponsor. Delivery details will be provided at a later stage.

Notepads and Pens

Price: 7,000 USD

The sponsor company will also be able to provide its own pads and pens to be placed in the conference bags. The sponsor's acknowledgment can be printed on the Notepads and Pens. Notepads and Pens are subject to approval from the Conference Secretariat.

Email Blast

Price: 3,000 USD

Have your individual announcement for your session, exhibition booth or other information sent out to registered participants.

- Sponsor's personal message to all participants
- E-mail will be sent out by the Conference Secretariat.
- Sponsor must provide e-mail design, texts, pictures etc. in HTML format with links to all graphics two weeks prior to the date the E-mail Blast is due to be sent out.

Advertisement in Final Program

Price: 3,000 USD

The Final Program will be the most essential publication for participants guiding them through the Conference. It includes information on presentations, satellite symposia, exhibitions and other activities. The program will be inserted into all participants' Conference Bags

Our Sponsors & Partners from the previous years



Sponsorship Booking Form

Company Name

Address

Postal Code

City

Country

Phone

Email

Contact Person

Please select one of the options below:

Preferred Sponsorship Level:

Platinum	Gold	Silver	Bronze
Exhibition Space	Booth Size in sqm	Preferred Dimensions	USD
Item 1			USD
Item 2			USD
Item 3			USD
Item 4			USD
Item 5			USD
Total Amount in USD			USD

Please return this form to the ABRC 2025 Conference Secretariat. Also note that your booking form is binding, but that your requested options must be confirmed by the Conference Secretariat in writing to become effective.

c/o K.I.T. Group Middle East FZ LLC

Abu Dhabi, UAE

P.O. Box 77893

E-mail: sponsorship@bahrainrheumatology.org

Tel: +971 2245 00 57

Date, Place

Signature

3rd Annual Bahrain Rheumatology Conference - ABRC 2025
18-16 January 2025 - Bahrain, Manama



ABRC

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*See you in
Gulf Hotel, Manama*

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